

BLENDED LEARNING STATISTICS

WHY DO STUDENTS NEED BLENDED LEARNING?

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It's future forward and structured for progression.

By 2019, half of all classes for grades K-12 will be taught online. (Reported by NextWeb)



Funding is more readily available than ever.

For example, a school district in Ohio received a \$138,000 grant for a pilot program that would institute a blended learning environment for math, social studies, and language classes. (Reported by EdTech Magazine)

E-learning is more effective than a traditional classroom model.

Blended learning increases information retention by up to 60%. (Reported by E-Learning Industry)



70% OF STUDENTS SAY THEIR BEST LEARNING IS DONE IN A BLENDED LEARNING CLASSROOM.
(REPORTED BY EDTECH REVIEW)

Students perform better.

Students who take all (or even part) of their class or classes online perform better than those taking the exact same course through traditional learning. Studies further showed that students who received blended learning (with traditional coursework combined with online learning) do even better. (Reported by the Department of Education)

It's better for the environment.



E-learning classrooms use 90% less energy while producing 85% fewer CO2 emissions per student than traditional courses. (Reported by Knowledge Direct)

Higher test scores.

62% of students participating in blended learning classroom environments had high scores on their AP tests. (Reported by Method Schools)

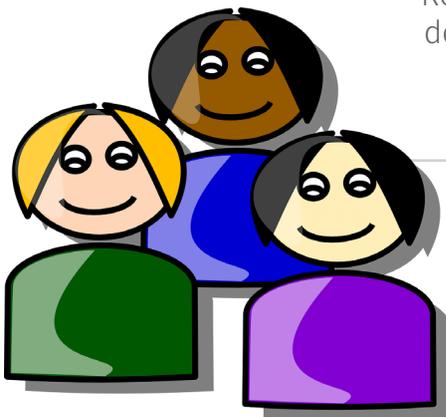


Parents ask for it.

More than 36% of parents request their child's to invest more in online classes. A steadily rising 48% of parents with high school aged children wish their child's school offered more online classes. (Reported by EdTech Review)

Communication outside the classroom.

60% of students want to have an online communication resource to engage with other students. Although many schools often use existing social platforms, 57% of students would rather not mix their academic and social lives. (Reported by EdTech Review)



Better engagement.

Recently, 59% of teachers reported students motivation levels were increased in a blended learning environment. (Reported by Blackboard)

Online classes are more affordable.

Blended learning classrooms save an average of \$2,400 per student (versus traditional learning). (Reported by INACOL)

Learning Management Systems are a \$7 Billion Market.

The LMS market continues to grow, as the market was reported at \$2 billion in 2013 and is projected to currently stands at over \$6 billion. (Reported by Forbes)



82% of students prefer a **blended learning environment.**



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